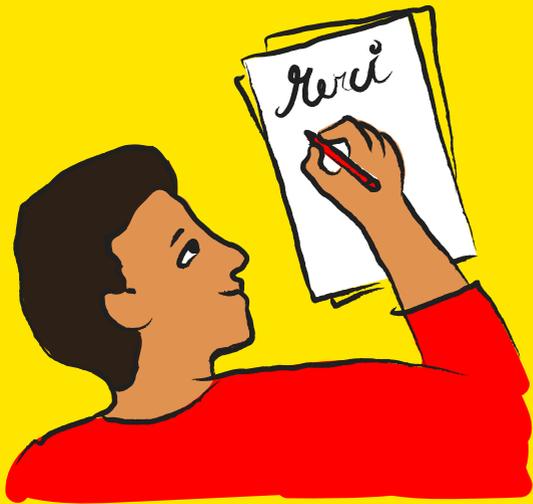




# EMPOWERING UNACCOMPANIED MINORS THROUGH FOOTBALL

The Serve the City - Paris, Sport and Culture Program:  
building a community for young refugees through  
compassion, hope, and inclusion.





# MAKING A DIFFERENCE IN THE LIVES OF PARIS' MOST VULNERABLE

For over 10 years, **Serve the City Paris** (STCP) has supported Paris' most vulnerable – refugees, homeless, asylum seekers - through acts of solidarity and integration. Part of a global movement of volunteers, STCP mobilizes people of all ages and backgrounds to respond to local humanitarian needs through practical, regular acts of kindness.

## A program that provides a lifeline

Each year, hundreds of unaccompanied minors arrive in Paris alone, far from family and home. Many sleep in shelters or on the streets, navigating a new country without guidance or security. For them, football is often a shared passion. It is a **unifying force which serves as a medium for self-expression**. Launched in 2024, our program creates a consistent, safe space where they are seen, heard and accepted.

## About the team

Today, **Les Gars de la Ville** (LGV), boasts a squad of 22 players, supported by a dedicated volunteer team. The team competes in weekly matches as part of the Parisian FSGT championship, alongside regular training sessions. Beyond competition, we are part of a broader network of associations offering community, guidance, and cultural integration experiences, both on and off the pitch.

# HOW CAN I GET INVOLVED?



## SPONSOR A PLAYER /100€\*

A one season player sponsorship covers:

- Player Licenses and Sport Medical Insurance
- Full team uniform and equipment (boots, shin guards, ball...)

Player sponsors ensure one young person can safely and consistently participate **all season**.

\*a 3-season commitment is encouraged

We collaborate with our event sponsors to deliver tailor-made, **meaningful experiences**.

## SPONSOR AN EVENT / 500€

Create shared memories and strengthen bonds beyond the pitch:

- Sponsor a tournament or cultural outing + group meal, (from 500€)
- Experiential outing (e.g. field trip or full day excursion + group meal, from 800€)

## SPONSOR THE TEAM /

Team sponsors will be proudly featured **on team jerseys**, the STCP website, and Sport and Culture Program communications.



**SOLIDARITY SPONSOR**

1 000€  
per season



**PRINCIPLE SPONSOR**

3 000€  
per season

Team sponsors anchor the program by funding:

- FSGT annual league registration, licensing and tournaments
- Access to training facilities (weekly reservations)
- Team equipment
- Transportation support
- Nutritious meals at all events



# MAKING A REAL IMPACT

For our players, coming together every week is a game changer. Our program is where they can be themselves, take pride in their talent and unite around a shared purpose. Most importantly, our players are secure in the knowledge that they have a football family, despite being so far from home.

## 100+

### beneficiary program participants

Through recognition, encouragement, and responsibility, players rediscover their **self-confidence** among their peers.



## 16

### players recognized as minors (MNA status) or refugees with attestation letters provided

From writing recommendation letters to attending legal hearings, our players know that someone is there **to support them**, someone who knows and believes in them.



## 22

### registered players (80% unaccompanied minors)

Recognition as minors, first internships, and achieving personal milestones remind players that there is **hope** and building a future in France is possible.



## 120+

### trainings & matches administered

We promote **respect** for oneself and others including teammates, opponents, coaches, volunteers, teachers and institutional aids.



## 10+

### cultural and educational events organized

Our players show extraordinary bravery every day. We honor that **courage** by standing beside them through their most challenging times of difficulty and change.





Paris FC - Stadium visit and match



Disneyland Paris - Annual Field Trip



Winter High School Meet and Greet + Indoor Tournament

## EVENTS WE HAVE HELD

Every kid deserves to be a kid. For that reason, we provide monthly team outings to cultural events including:

- Museum visits
- Professional match visits
- Cooking in soup kitchens
- Meet and greets with other students
- Cultural show and tells
- Team parties
- Match viewings + dinner
- Theme park visits

## FOR FURTHER INFORMATION

on partnership opportunities contact program director **Nate Koehler** at [sports@servethecity.paris](mailto:sports@servethecity.paris) or at +33 6 50 28 71 60

## INSTAGRAM



@lesgarsdelaville



@stcparis



## VISIT US

at the **Impact Café**, STCP's community space located at 67 Rue Beaubourg, 75003.

## THANK YOU FROM ALL OF US!



[www.servethecity.paris](http://www.servethecity.paris)